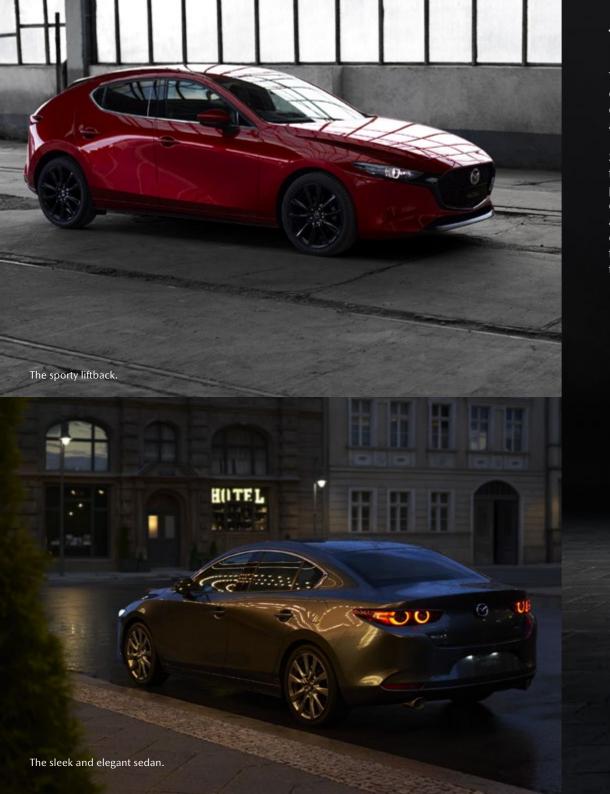


# Artful Design

A bold new era has arrived. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: "Soul of Motion." Capturing movement, even at a standstill. Simplified essential characteristics that embrace the Japanese philosophy of "less is more." This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more complex and intriguing shapes.

The Speed Form featured is a sculptural exploration done by the designers at Mazda. Created by the hands of master artisans, the piece conveys energy by eliminating all that is unnecessary, leaving only what is essential becoming the inspiration for its final design stage: the all-new Mazda3.





# The New Era Begins

The all-new Mazda3 represents the beginning of a new era. A car that takes every element of design, performance and technology beyond anything that come before it.

Sporty curves elicit a sense of excitement and freedom in the liftback. Sleek and elegant proportions give the impression of a single, dignified brushstroke in the sedan. Both feature a perfectly crafted premium interior, cutting edge Skyactiv Technology and the latest in safety features. The result is an unparalleled connection to the road and the car.





## SKYACTIV-VEHICLE ARCHITECTURE

With our revolutionary Skyactiv technologies, redesigned from scratch to provide breakthrough performance, Mazda has consistently aimed to provide the joy of 'Jinba-Ittai' driving.

Now we have developed our next-generation Skyactiv-Vehicle Architecture that focuses on the human-centered design philosophy. The new vehicle architecture coupled with award winning powertrains provide effortless responsive driving that is in perfect harmony with the driver's intention, creating the ultimate 'Jinba-Ittai' driving feel.

## **SKYACTIV TECHNOLOGY**



SKYACTIV-G
New generation
petrol engine with
improved fuel
efficiency and torque.



SKYACTIV-BODY
Light, rigid and robust body that ensures safe and joyful driving.



SKYACTIV-DRIVE Ideal transmission designed for smooth driving and effic<u>iency</u>.



# SKYACTIV-CHASSIS

Lightweight chassis that delivers driving pleasure and comfort.

# **Engineered To Exhilarate**



# **The Evolution Of Safety**

True peace of mind is at the forefront of the all-new Mazda3. A higher concentration of ultra-high tensile steel reinforces the chassis, while a newly developed knee airbag for the driver's seat is not only a first for Mazda, but comes as standard equipment. Paired with the latest in advance safety technology i-Activsense, the all-new Mazda3 takes safety to another level.

### i-ACTIVSENSE\*

Adaptive Front-lighting System (AFS)



As you turn in a corner, the headlights pivot in the direction of your turn and improve visibility.

Lane-Keep Assist System (LAS)



LAS adds to the LDWS by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.

### High Beam Control (HBC)



HBC helps the driver see better at night by maximizing opportunities to use the high beams.

#### Driver Attention Alert (DAA)



The system activates at speeds above 65 km/h and begins to "learn" the driver's habits, then alerts the driver before fatigue becomes a factor.

#### Blind Spot Monitoring (BSM) Rear Cross Traffic Alert (RCTA)





By scanning blind spots behind your vehicle, sensors detect unseen vehicles to alert you during lane change or reversing.

#### Smart Brake Support (SBS) Front & Rear



SBS aims to help the driver avoid or reduce the severity of frontal collisions (between 15 - 145 km/h), by automatically applying the brakes if there is a danger of collision.



Lane Departure Warning System (LDWS)

LDWS monitors road markings and alerts you if you are straying from your lane when travelling over 65km/h.

#### Mazda Radar Cruise Control (MRCC)

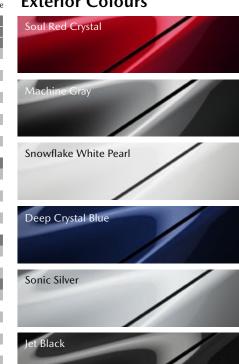


MRCC adjusts your speed to maintain a safe distance from the car ahead, and is able to to bring you to a complete stop and take off again.

AAA 7DA 2 TECHNICAL CRECIFICATIONS

Variant		LIFTBACK	LIFTBACK (High Plus)	SEDAN	SEDAN (High)	SEDAN (High Plus)
Engine Type		SKYACTIV-G 1.5L	SKYACTIV-G 2.0L	SKYACTIV-G 1.5L	SKYAC	CTIV-G 2.0L
Powertrain						
Type		1.40/		OOHC 16-Valve 4 Cylinder		1.000
Displacement	cc	1,496	1,998	1,496		1,998
Maximum Power	Hp / rpm	118/6,000	162/6,000	118/6,000		2/6,000
Maximum Torque	Nm / rpm	153/4,000	213/4,000	153/4,000		3/4,000
Compression Ratio Drivetrain		14.0 : 1	13.0 : 1	14.0 : 1 5-Speed Automatic with M		3.0 : 1
Fuel Type			SKI/ICIIV DKIVE C	Petrol	ianuai Siint Mouc	
Recommended Fuel				Min. Ron95		
Fuel System				Direct Injection		
Fuel Tank Capacity	L			51		
Chassis	L			31		
Steering Type			Electroni	c Power Assisted Steering	( EPAS )	
Accelerator Pedal	Organ Type					
Parking Brake		Electronic Parking Brake				
Suspension Type	Front / Rear	MacPherson Struts / Torsion Beam				
Brake Type	Front / Rear	Ventilated Discs / Solid Discs				
Tyre Size	112110/11221	205/60R16	215/45R18	205/6		215/45R18
Dimensions			.,	225/0		2.3/ 15/10
Overall Length x Width x Height (n	nm)	4,460 x 1,7	95 x 1,435		4,660 x 1,795 x 1,4	40
Wheelbase (mm)				2 ,725	,	
Curb Weight (kg)		1,368	1,400	1,361	1,402	1,402
Exterior		1,222	,	,		
LED Front Headlights with Auto Le	relling	•	w/ Signature Illumination	•	•	w/ Signature Illuminatio
Daytime Running Lights	•	Bulb	LED	Bulb	Bulb	LED
LED Taillights		•	w/ Signature Illumination	•	•	w/ Signature Illuminatio
Front Headlights Auto On / Off Function		•	•	•	•	•
Variable Intermittent Windshield Wipers with Rain Sensing		•	•	•	•	•
Mazda Advanced Keyless Entry			•	-	•	•
Sunroof with Sliding & Tilt Glass		-	•	-	•	•
Interior						
Engine Start / Stop Button		•	•	•	•	•
Colour Windshield-Projection Active Driving Display		•	•	•	•	•
7" Colour TFT LCD Multi-Info Display		•	•	•	•	•
8.8" Mazda Connect Infotainment System with Multi-Function Commander Control & Voice Command		•	•	•	•	•
Apple CarPlay® & Android Auto® F	unction**	•	•	•	•	•
Audio Speakers				8 Speakers		
Leather Steering Wheel (Tilt & Telescopic) with Audio, Bluetooth® Hands-Free & Cruise Control Switches		•	•	•	•	•
Paddle Shifters		-	•	-	•	•
One-Touch Power-Folding Wing Mirrors with Integrated Turn Signal & Auto Fold Function		•	•	•	•	•
Auto Dimming Rear View Mirror		•	• (Frameless)	•	• (Frameless)	• (Frameless)
Reverse Camera with Guide Lines		•	•	•	•	•
Sport Mode Drive Selection Switch		•	•	•	•	•
Dual-Zone Auto Climate Control		Manual	•	Manual	•	•
	ide Only) - Tilt, Lift, Lumbar, Slide & Recline with 2-Position Memory Function	Manual Adjustment	•	Manual Adjustment	•	•
Advanced Technologies						
Mazda i-Stop Idling Technology	1 1 (0)(0.0)	•	•	•	•	•
Mazda G-Vectoring Control Plus T	echnology (GVC Plus)	•	•	•	•	•
Standard Safety Technologies	6:1-6-1:10:-14-)		•	•		
7 SRS Airbags (Front Driver & Passenger, Side, Curtain and Driver Knee)		•		•	•	•
Anti-Lock Braking System (ABS), Dynamic Stability Control (DSC)  Electronic Brake-Force Distribution (EBD), Emergency Brake Assist (EBA)		•	•	•	•	•
		•	•	•	•	•
Traction Control System (TCS), Emergency Stop Signal (ESS), Hill Launch Assist (HLA)		•	•	•	•	•
Walk Away Lock Engine Immobilizer Anti-theft System		-	•	•		•
Engine Immobilizer Anti-theft System  Seatbelts (with Front Pretensioners, Load Limiter & Height Adjustable Anchorage)		•	•	•	•	•
		•	•	•	•	•
ISOFIX Child Seat Anchors Advanced Safety Technologies - i-	ACTIVISENSE				•	
		_	•	-		•
Adaptive Front-Lighting System (AFS), High Beam Control (HBC) Blind Spot Monitoring (BSM) & Rear Cross Traffic Alert (RCTA)			•	-	-	•
Lane Departure Warning System (LDWS), Lane-Keep Assist System (LAS) & Driver Attention Alert (DAA)		-	•	-	-	•
	Smart Brake Support (SBS) - Front & Rear		•	-		•
Smart Brake Support (SDS) Front		_				

### **Exterior Colours**





<sup>\*5</sup> years manufacturer warranty, or first 100,000km whichever comes first. 5 years free scheduled maintenance, or first 100,000km whichever comes first. Terms & conditions apply.

<sup>\*\*</sup>Android Auto will be available upon official launch of service

All images shown are for illustration purposes only. Colours and specifications shown may vary from the actual vehicles. Specifications may subject to change without prior notice.

Authorized Mazda Dealer

# **ACT-CHIEVERS SDN BHD** (835939-X)

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